Subject Code—8246-X

B.B.A. (Third Year) EXAMINATION

(Re-appear Batch 2009 Onwards)
BBA-301

ENTREPRENEURSHIP DEVELOPMENT

Time: 3 Hours Maximum Marks: 70

Section A

Note: Attempt any Seven questions. 7×5=35

- Describe the characteristics of Entrepreneurship.
- Discuss in brief the short sources of funds available for entrepreneurship for his business.
- 3. What factors decide the location of an Industrial Unit?

- Differentiate between Entrepreneur and Entrepreneurship.
- What do you understand by Plant Layout? Describe the various considerations influencing the layout.
- 6. What are the different problems faced by Entrepreneur?
- Write a brief note on any two Institutions Supporting Entrepreneurs.
- 8. What is Achievement Motivation?
- Write a short note on working capital requirement for a small entrepreneur.
- Write the procedure for setting up a Small Scale Business Organization.

Section B

Note: Attempt all the questions.

11. Are Entrepreneurs born or made? Discuss the role of entrepreneurship in the economic development of any nation. Define the term Entrepreneurship. Describe the entrepreneurial process and the scope of entrepreneurship in India.

12

 Elaborate the various incentives and government support to establish a new enterprise.

Or

Discuss the environmental factors affecting the success of a New Business. Also state the reasons for failure of a New Business. 12

13. What is a Feasibility Analysis? Describe the financial and managerial feasibility of a project.

Or

Has entrepreneurship declined in the recent period? Explain the statement with suitable example.